

# The world can end poverty and build peace, but only with your voice and action

In the year 2000, our country leaders promised to make the world a better place for all the people by agreeing to achieve the **MILLENNIUM DEVELOPMENT GOALS (MDGs)**.

**ACHIEVING THE MDGs BY 2015 MEANS THAT WE CAN**

1. ERADICATE EXTREME POVERTY AND HUNGER
2. ACHIEVE UNIVERSAL PRIMARY EDUCATION
3. PROMOTE GENDER EQUALITY AND EMPOWER WOMEN
4. REDUCE CHILD MORTALITY
5. IMPROVE MATERNAL HEALTH
6. COMBAT HIV/AIDS, MALARIA AND OTHER DISEASES
7. ENSURE ENVIRONMENTAL SUSTAINABILITY
8. DEVELOP A GLOBAL PARTNERSHIP FOR DEVELOPMENT

Learn more about the MDGs and  
HOW YOU CAN TAKE ACTION.

**WWW.8GOALS.ORG**



Students at the YCS/KSJ centre in Cologne, August 2005

**Get involved!**  
*Millennium  
Development  
Goals*

## EXAMPLES OF RAISING AWARENESS

### ⇒ PARTICIPATE IN DISCUSSIONS

Create or participate in online and offline discussions

### ⇒ START A MAILING CAMPAIGN

Use your MDG postcards, brochures and bookmarks to inform your friends, or create your own cards and flyers to distribute around schools, university, community centers and anywhere else you can.

### ⇒ GET THE WORD OUT

You can help raise awareness about MDGs by making a flyer and give it your friends, family members and other people in the community. Multiply your message by getting your friends to make copies too!

### ⇒ CREATE A SCHOOL/UNIVERSITY GROUP TO PROMOTE THE GOALS

Discuss in your group and recruit friends with common interest, and find a advisor.

### ⇒ ORGANISE A SCHOOL ASSEMBLY

Talk in your school administrators and request your auditorium or gymnasium to host a student meeting about the Millennium Development Goals.

### ⇒ PUBLISH ARTICLES AND ARTWORK ONLINE AND IN PRINT

### ⇒ ORGANISE A PUBLIC MEETING ON THE GOALS IN YOUR COMMUNITY OR PLACE OF WORKSHIP

### ⇒ ORGANISE MDG OPEN FORUM

### ⇒ START AN EDUCATIONAL MDG RADIO SHOW

### ⇒ ORGANISE A THEATER GROUP SHOWING CASING THE GOALS

### ⇒ ORGANISE A CONCERT

Seek out local/national music groups to perform and promote MDGs.